



PRESS RELEASE

Professional Lighting Design Convention, PLDC 2017
25. July, 2016 – for immediate release

Call for Papers will be published on 1. September 2016!

The sixth Professional Lighting Design Convention will be held in Paris, France from 1. to 4. November, 2017, following in the footsteps of the successful series of PLDC events to date: PLDC 2007 in London/UK, PLDC 2009 in Berlin/D, PLDC 2011 in Madrid/E, PLDC 2013 in Copenhagen/DK and PLDC 2015 in Rome/I.

The Call for Papers will address both experienced practising professional lighting designers as well as the new generation of lighting professionals, plus dedicated researchers and educators, industry representatives and professionals from related disciplines whose work affects and involves professional lighting designers. PLDC is an educational event which encourages lighting professionals to share their insight and know-how, and where even the most skilled masters of the art can learn from newcomers. Previously published/presented papers will not be accepted.

All papers are expected to be at a professional level and target a professional audience.

Each of the submissions will be read and blind reviewed by three members of the Paper Reviewing Committee. The submissions are evaluated for the general quality and professionalism of the proposed paper, the suitability of the proposed paper to its declared track, the innovative character of the proposed paper's contents and the absolute importance the jury ascribes to the topic of the proposed paper. Based on the evaluation points awarded by the Paper Reviewing Committee, the Steering Committee of PLDC will select the final (approx.) 70 papers for presentation.

See the full Call for Papers and submit your paper at www.pld-c.com from 1. September onwards!



Experience Rooms

As an addition to the conference papers, the organisers will again offer **Experience Rooms / Spaces**. These rooms will invite and encourage attendees to actively experience light (and darkness) through different topics of interest to gain first-hand information, benefit educationally, and add to their personal and professional values and preferences when it comes to light and space. Proposed Experience Rooms will also need to go through the Call for Papers and be evaluated by the independent jury.

About PLDC

PLDC 2017 will mark a further step in the pursuit to gain official recognition of the architectural lighting design profession. The chosen location for this event will be Paris, the most visited city worldwide!

The French capital looks forward to playing a significant role in supporting PLDC 2017, and the PLDC organisers will be cooperating with key persons in the Paris Municipality to take the event to a new level. Paris was one of the first cities to start using street lights during the Great Exhibition of 1889, and was promptly referred to as the City of Light. The city fathers now have the chance to regain the title in the modern sense as the "City of Light 4.0". By the year 2020, Paris is planning to change its public lighting system radically. In future, more emphasis will be placed on the needs of pedestrians and cyclists.



What is PLDC?

Based on the proven success of the PLDC concept, the convention will again be built around a three-day professional conference offering around 70 professional papers given by high-profile speakers from the world of lighting design, architecture, research, city planning, daylight design and other related professions. Three tracks will be offering traditional 45-minute presentations, the Research track will adopt a new format comprising 20-minute scientific papers, including both Lighting Application Research and R+D. A Call for Papers will be issued in September 2016. The convention will also include invited Keynote Speakers, a manufacturers' exhibition, pre-convention meetings, excursions to lighting / architectural projects, social events, moderated discussions, the final round of The Challenge, self-running electronic poster presentations, lighting installations in the City of Paris and a Gala Dinner during which the Professional Lighting Design Recognition Awards will be given for outstanding achievements in Architectural Lighting Design. PLDC offers further and continuing education in the field of lighting design and the presentation of cutting-edge technologies. PLDC 2017 will comprise the next chapter in a history of successful conventions.



Bringing together the Professional Lighting Design community PLDC 2017 is expected to attract more than 1700 attendees from all over the world. Professionals from different fields of practice and research will be coming together to discuss and exchange ideas, approaches and concepts. This international and interdisciplinary understanding of lighting design supports the continuing process to gain recognition for this specialist discipline and for the profession as a whole. Strategic partnerships are in preparation. The motto of the 6th PLDC will be "Shift happens!" – pointing to the dramatic changes on the lighting design landscape, the impact of digital technologies, and the processes the design community will have to undergo to adjust to changing conditions. Substantial changes are anticipated in the public realm with regard to structural reorganisation. Lighting programmes in towns and cities in future will be addressing issues such as atmosphere and energy savings to the same extent.

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